

# News

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## **BASF expands Asphalt Performance team in light of growing tasks**

- Sebastian Miesem, head of DSK and Asphalt Preservation at POSSEHL SPEZIALBAU GmbH, will join BASF SE on 1 April 2021 and take over the role of senior technical marketing manager for Asphalt Performance, E-EDE/BR, on 1 May 2021.
- Michael Neliapp, currently senior technical marketing manager for Asphalt Performance, E-EDE/BR, will support BASF SE as senior consultant for Asphalt Performance, E-EDE/BR, starting 1 May 2021.

"We are delighted to announce the addition of new staff to the Asphalt Performance division, reflecting our commitment to the asphalt industry," says Dr. Mario Sandor, head of Business Management Asphalt Performance EMEA. "The demands on our business division are growing. With a view to providing our customers and partners the best possible solutions and aligning our business accordingly, I am pleased to have this opportunity to strengthen our team with further extensive knowledge and experience."

Sebastian Miesem, head of DSK and Asphalt Preservation at POSSEHL SPEZIALBAU GmbH, will join the Asphalt Performance business unit in April 2021. Sebastian brings many years of experience in the asphalt sector, having developed innovative solutions for bitumen and asphalt products and worked extensively on product quality testing. In his last position, he was branch manager for asphalt surface coatings at POSSEHL SPEZIALBAU GmbH.

Michael Neliapp will be using his excellent expertise as a senior consultant and representing the interests of BASF Asphalt Performance in the most important industry associations of the asphalt/bitumen industry.

"I would like to thank Michael for his excellent work and wish him and Sebastian the best of success and a lot of fun in their new jobs," says Mario Sandor.

For more information about BASF's Asphalt Performance products, please visit: [www.asphalt-performance.basf.com](http://www.asphalt-performance.basf.com)

#### **About the Dispersions & Pigments division**

BASF's Dispersions & Pigments division develops, produces and markets a range of high-quality pigments, resins, additives and polymer dispersions worldwide. These raw materials are used in formulations for a range of industries, including coatings, construction chemicals, adhesives, printing and packaging products, electronics and paper. With its comprehensive product portfolio and broad industry expertise, the Dispersions & Pigments division offers its customers innovative and sustainable solutions and helps them advance their formulations. For more information on the Dispersions & Pigments division, please visit [www.dispersions-pigments.basf.com](http://www.dispersions-pigments.basf.com).

#### **About BASF**

Chemistry for a sustainable future – that's what BASF stands for. We combine economic success with environmental protection and social responsibility. More than 117,000 employees in the BASF Group work to contribute to the success of our customers from almost all industries and in almost every country in the world. We have grouped our portfolio into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF achieved global sales of €59 billion in 2019. BASF shares are traded on the Frankfurt Stock Exchange (BAS) and as American Depositary Receipts (BASFY) in the United States. For more information, visit [www.basf.com](http://www.basf.com).

#### **Contact for press and media:**

Media Relations  
Kathrin Heineking  
Phone: +49 621 60-92787  
[kathrin.heineking@basf.com](mailto:kathrin.heineking@basf.com)

BASF SE  
67056 Ludwigshafen  
[www.basf.com](http://www.basf.com)  
[presse.kontakt@basf.com](mailto:presse.kontakt@basf.com)