

# Joncryl® MB FLX 5000

#### General

an environmentally advanced self-crosslinking acrylic emulsion with excellent resolubility for water-based inks used for surface printing on film substrates

#### Key features & benefits

- good dry and wet rub resistance
- excellent resolubility and printability
- good heat-seal resistance
- good blocking resistance
- a Biomass Balance product certified according to the TÜV SÜD certification standard CMS 71. 100 % of the fossil feedstock required for this product is replaced by renewable raw materials (Mass Balance approach)

#### Chemical nature

an acrylic emulsion

## **Properties**

#### **Appearance**

#### semi-translucent emulsion

#### Typical characteristics

(should not be interpreted as specifications)

non-volatile	42 %
molecular weight (wt. av.)	>200,000
Brookfield viscosity at 25 °C	1,000 mPa.s
рН	8.9
acid value (on solids)	100
density at 25 °C	1.05 g/cm <sup>3</sup>
minimum film-forming temperature	<5 °C
freeze/thaw-stable	no

# **Application**

Joncryl® MB\* FLX 5000 with its good resolubility is very suitable for general surface print jobs on PE and PP with low to medium demand on resistance; e.g. dry food packaging and boutique bags.

Also for printing in line with extrusion, Joncryl® FLX 5000 based inks offer the right resolubility and printability behavior.

The Joncryl® FLX line has been introduced to support the conversion from solvent to water-based ink for film printing applications.

<sup>\*</sup> MB = Mass Balance

### Typical formulations using Joncryl® MB FLX 5000

medium-duty film ink providing good resistance and resolubility

	47.9	parts	Joncryl® MB FLX 5000
	46.0	parts	pigment concentrate*
	1.0	parts	Tego®1 Wet 500
	0.6	parts	Foamstar® SI 2213
	1.0	parts	Joncryl® Wax 4
	0.5	parts	Hydropalat® SL 3682
	3.0	parts	Dow <sup>®2</sup> Corning 84
	100.0		

<sup>100.0</sup> parts

For further detailed application information please contact our Technical Support Department.

#### Safetv

When handling this product, please comply with the advice and information given in the safety data sheet and observe protective and workplace hygiene measures adequate for handling chemicals.

#### Note

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our product, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights, etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. The agreed contractual quality of the product results exclusively from the statements made in the product specification. It is the responsibility of the recipient of our product to ensure that any proprietary rights and existing laws and legislation are observed.

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<sup>\*</sup> BASF also offers a full range of Joncryl® HPD dispersion resins.

<sup>®1</sup> Evonik Industries

<sup>®2</sup> Dow Corning

<sup>® =</sup> registered trademark, ™ = trademark of the BASF Group, unless otherwise noted