

Improve your carbon footprint with Joncryl® Biomass Balance

Resins derived from renewable
raw materials for the printing
and packaging industry



 **BASF**

We create chemistry

More sustainable packaging with renewable raw materials for inks and coatings

Joncryl® Biomass Balance opens up new opportunities to create more sustainable packaging – all without the need to change your production setup. BASF has established an approach to derive products from renewable raw materials: Certified renewable feedstock is used to replace 100% of

the fossil resources at the beginning of the production process and is then allocated to sales products in the respective quantities. Without any compromises on quality or performance you can contribute to reducing greenhouse gas emissions by 75% or more.

Joncryl® Biomass Balance helps to improve your carbon footprint:



Learn more about the
Biomass Balance Approach by BASF
www.basf.com/biomass-balance

Contact us if you are interested in
Joncryl® Biomass Balance

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