

# Powering Up Your Formulations

with Performance and Formulation Additives for INDUSTRIAL COATINGS











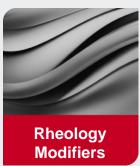
- BASF Pioneer in Sustainability
  - 2 Sustainability Product Recommendations
  - 3 Industry Segments Product Guide
  - 4 Highlight Products (Launches)
  - 5 Summary



# Our large portfolio enables solutions for various industries

# **Dispersing Agents**

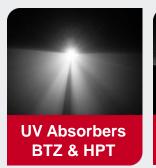


















#### BASF is the premiere provider of **Performance & Formulation Additives** for the paints and coatings industry

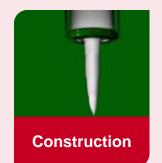


















# Carbon Management: BASF's path to climate neutrality in 2050



- Reduce the emissions along the value chain
- Derive the PCFs of our products



- Enables carbon footprint reductions
- Without compromising the product's final properties



- Gaining transparency on transport emissions
- Working with suppliers to achieve measurable improvements



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# **Sustainability Differentiation – Industrial**

	Dispersing Agents	Defoamers	Rheology Modifiers	Wetting Agents and Surface Modifiers	Light Stabilizers		
Enables water-based	Dispex® Ultra PA 4550 Dispex® Ultra PX 4290 Dispex® Ultra PX 4575 Dispex® Ultra PX 4585 Dispex® Ultra CX 4452	FoamStar® ED 2522 FoamStar® ED 2528 FoamStar® SI 2210 FoamStar® SI 2281 FoamStar® SI 2299 FoamStar® ST 2438	Rheovis® AS 1130 Rheovis® HS 1153 Rheovis® PU 1193 Rheovis® PU 1291 Rheovis® PU 1331	Efka® SL 3288 Hydropalat® WE 3120 Hydropalat® WE 3221 Hydropalat® WE 3323 Hydropalat® WE 3650	Tinuvin® 400-DW ECO Tinuvin® 479-DW ECO Tinuvin® 123-DW ECO Tinuvin® 249-DW ECO		
Enables 100% systems	Efka® PX 4310 Efka® PX 4330 Efka® PX 4350 Efka® PX 4701 Efka® PX 4733 Efka® PX 4753 Efka® PX 4787	Efka <sup>®</sup> PB 2744 Efka <sup>®</sup> PB 2770 Efka <sup>®</sup> PB 2001 Efka <sup>®</sup> PB 2020 Efka <sup>®</sup> SI 2723	Efka <sup>®</sup> RM 1900 Efka <sup>®</sup> RM 1920	Efka <sup>®</sup> FL 3740 Efka <sup>®</sup> FL 3750 Efka <sup>®</sup> SL 3230 Efka <sup>®</sup> SL 3299 Hydropalat <sup>®</sup> WE 3220	Tinuvin® 405 Tinuvin® 479 Tinuvin® 928 Tinuvin® 292 Tinuvin® 123 Tinuvin® 152		
Durability	Efka® PX 4310 Efka® PX 4350 Efka® PX 4753 Efka® PX 4787 Dispex® Ultra CX 4452 Dispex® Ultra PA 4550 Dispex® Ultra PX 4585	Efka <sup>®</sup> PB 2744 Efka <sup>®</sup> PB 2770		Efka <sup>®</sup> SL 3230 Efka <sup>®</sup> SL 3236 Efka <sup>®</sup> SL 3299	Tinuvin® 400 Tinuvin® 405 Tinuvin® 479 Tinuvin® 123 Tinuvin® 249 Tinuvin® 144		
Renewables		Efka <sup>®</sup> PB 2770 FoamStar <sup>®</sup> SI 2210 FoamStar <sup>®</sup> SI 2217	Efka <sup>®</sup> RM 1900 Efka <sup>®</sup> RM 1920	Hydropalat <sup>®</sup> WE 3120 Hydropalat <sup>®</sup> WE 3130	Tinuvin <sup>®</sup> 123 Tinuvin <sup>®</sup> 292 Tinuvin <sup>®</sup> 770 DF		
Tin-free	Efka® FA 4601 Efka® PX 4310 Efka® PX 4330 Efka® PX 4350 Efka® PX 4753 Dispex® Ultra PA 4550 Dispex® Ultra PX 4575 Dispex® Ultra PX 4585	FoamStar® SI 2210 FoamStar® SI 2299 FoamStar® ST 2438	Rheovis® AS 1130 Rheovis® HS 1153 Rheovis® PU 1193 Rheovis® PU 1291 Rheovis® PU 1331	Efka® FL 3750 Efka® SL 3230 Efka® SL 3288 Hydropalat® WE 3229 Hydropalat® WE 3323 Hydropalat® WE 3650	Tinuvin® 171 Tinuvin® 400 Tinuvin® 405 Tinuvin® 479 Tinuvin® 292 Tinuvin® 123 Tinuvin® 249 Tinuvin® 152		

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# **Industrial Coatings Portfolio**

	Dispersing Agents			Rheology	Wetting Agents &	Performance Additives		
	High molecular weight	Low molecular weight	Defoamers	Modifiers	Surface Modifiers	UVA	HALS	Blends
Water-based	Dispex® Ultra CX 4452 PA 4550 PA 4590 PX 4275 PX 4290 PX 4575 PX 4585	Dispex® Ultra FA 4416 FA 4480 FA 4483	FoamStar® ED 2522 ED 2528 SI 2210 SI 2217 SI 2240 SI 2250 SI 2281 SI 2292 SI 2299 ST 2438	Rheovis® AS 1130 HS 1162 HS 1303 PE 1330 / 31 PU 1193 PU 1235 EC PU 1291 PU 1331 PU 1340 / 41 UR 1120	Hydropalat® WE 3120 WE 3220 WE 3221 WE 3229 WE 3323 WE 3650	Tinuvin® 1130 9945-DW ECO 400-DW ECO 479-DW ECO	Tinuvin® 123-DW ECO 249-DW ECO	
Solvent-based	Efka® PU 4061 PU 4063 PX 4310 PX 4330 PX 4350 PX 4701 PX 4773 PX 4780 PX 4787	Efka® FA 4600 FA 4601 FA 4611	Efka® PB 2001 PB 2010 PB 2020 PB 2725 PB 2744 SI 2723	Efka® RM 1410 RM 1469 RM 1900 RM 1920	Efka® FL 3740 FL 3741 FL 3745 FL 3755 SL 3236	Tinuvin® 99-2 171 400 405 479 900 928 1130	<b>Tinuvin</b> ® 292 249 123 5100 152	Tinuvin® 5050 5060 5070 5151
Universal / UV Systems	<b>Dispex® Ultra</b> PX 4525		Efka® PB 2770		Efka® SL 3030 SL 3230 SL 3259 SL 3288 SL 3299 SL 3035			

**New products** 



## **Industrial Coatings Segments**



#### **General Industrial Paints (GIP)**

Low duty Industrial maintenance, not including anti-fouling:

- Container coatings
- Motorcycle /
- Appliance / Cabinets



#### **Marine Coating**

Marine coatings include all coatings on surfaces above or below the waterline on:

- Ships
- Boats
- Vessels
- Offshore rigs



# **Agriculture Construction and Earth Moving**

Coating for Agriculture Construction and Earth Moving:

- Agriculture
- Construction
- Earth moving equipment's



#### **Coil Coating**

**Coil coating** is a continuous, automated process for **coating** metal before fabrication into end products:

- Architectural
- Appliance



# **Industrial Coatings Trends - BASF Highlight Products**

#### **Coatings trends**

Improved **performance** &



Defoamers

Dispersing Agents

Wetting Agents & Surface Modifiers Rheology Modifiers

UV Absorbers HALS

durability of coatings

FoamStar® SI 2281 SI 2299 ED 2528

Dispex® Ultra CX 4452 PX 4290 Efka<sup>®</sup> PX 4753 PX 4787

Efka® FL 3750 / 3755 SL 3230 Hydropalat® WE 3229

Efka® RM 1410 Rheovis® PU 1193

UR 1120

Tinuvin® **Tinuvin®** 9945-DW ECO 400-DW ECO 123-DW ECO 249-DW ECO 479-DW ECO

Improved sustainability (regulatory, low VOC, PCF)



Efka® PB 2770

Efka® SL 3230 Tinuvin<sup>®</sup> 9945-DW FCO 400-DW ECO 479-DW ECO

Tinuvin® 123-DW FCO 249-DW ECO

Reduced **costs** of paint formulations



Efka® SL 3230 Hydropalat® WE 3229



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# **Highlight Products (1/2)**

incl. latest launches



#### Efka® SL 3230

Highly compatible silicone-based **slip and leveling agent significantly improving scratch resistance** 



#### Efka® PB 2770

**Silicone-free, 100% defoamer** for radiation curing systems



#### Dispex® Ultra PX 4290

Universal water-based dispersing agent for coatings printing inks and adhesives



#### Dispex<sup>®</sup> Ultra CX 4452

High-performance dispersant for lowering viscosity and improving coloristics in transparent Iron-oxide



#### Efka® PX 4753

Next generation high performance dispersing agent for solvent-based pigment concentrates



#### Efka® PX 4780 / 4787

Cross-linkable dispersing agent with **strong viscosity reduction** in solvent-based systems



# **Highlight Products (2/2)**

incl. latest launches



#### FoamStar® SI 2299

Highly effective deaerator and defoamer for spray coatings



#### Rheovis® PU 1192/1193

Highly efficient, **exceedingly pseudoplastic** rheology modifiers



#### **Efka® RM 1410**

Modified polyurea based rheology agent for excellent levelling and anti-settling properties



#### Rheovis® UR 1120

Modified polyurea thickener with **pronounced** thixotropic effect for excellent levelling



#### Tinuvin® DW ECO

easy to incorporate light stabilizers to meet VOC and eco-label requirements



#### Lignostab<sup>™</sup> 530

Next Generation of liquid light stabilizers for the protection of light-colored woods and wood veneers



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# **Summary**

- BASF offers a full range of Formulation Additives and Performance Additives for Industrial Coatings
- We make today's challenge tomorrow's solution meeting emerging wood trends
  - Improved performance & durability
  - Improved Sustainability
  - Reduced costs of paint and coatings formulations
- Our sustainable portfolio for Industrial Coatings is ready to power up your formulations and pushing to the next level of the green transformation towards sustainable growth
- BASF's Lab Assistant powerful digital tool that enables you to find the best raw materials for your specific industrial coatings needs





#### **BASF Formulation and Performance Additives**

#### Powering Up Your Formulations with cutting-edge expertise



## Designed to simplify your lab life.

- Explore. Formulate. Collaborate.

BASF Lab Assistant is a web-based application that makes it easier for you to learn more about **Performance and Formulation Additives.** 







#### **Global Product Catalogue**

The comprehensive global catalogue featuring BASF Performance and Formulation Additives products.



#### **Sustainability Presentation**

With our sustainable measures and our renewable additives portfolio we are ready to Power Up your transformation towards sustainable growth.











#### **Industry Presentation**

Dedicated solution for specialized industry:

- Architecture
- Automotive
- Industrial
- Industrial Wood
- Printing & Packaging



# I BASF We create chemistry

# **Disclaimer**

#### Safety

When handling the mentioned products, please comply with the advice and information given in the safety data sheets and observe protective and workplace hygiene measures adequate for handling chemicals.

#### Note

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our products, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights, etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. The agreed contractual quality of the product results exclusively from the statements made in the product specification. It is the responsibility of the recipient of our product to ensure that any proprietary rights and existing laws and legislation are observed.

