## The World of ACTEGA

**Aqueous Inkjet for Flexible Packaging and Labels** Lehrte, 2021 November 30th, André Salié

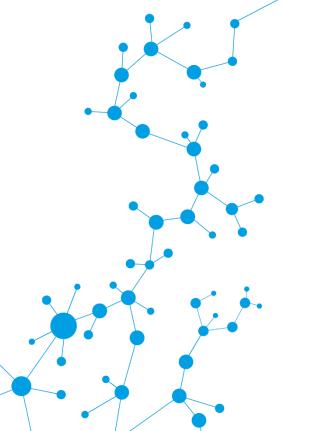


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**ACTEGA** – a Short Introduction

**Challenges and Advantages in Waterbased Inkjet Printing** 

**Solutions** 



# **ACTEGA** – a Short Introduction



## The Corporate Structure of ALTANA

Four divisions, one successful group



Sales **Employees** 

€2.178 m 6,529

**EBITDA EBITDA margin** 19.6 %

€426 m









Paint additives Plastics additives Industrial applications **Exploration** Measuring and testing instruments

Sales in €m: 1.009 2,307 **Employees:** 

Coatings

**Graphic arts** Cosmetics and personal care Plastics industry Functional applications

Sales in €m: 315 **Employees:** 1,694

Wire enamels **Electrical** Electronic **Engineering materials** 

Sales in €m: 463 **Employees:** 1,071 Flexible Packaging Metal Packaging Solutions Paper & Board

Sales in €m: 391 **Employees:** 1,238

All figures relate to the fiscal year 2020.



## **ACTEGA - 3 Business Lines Serving Your Markets**

## For various applications with dedicated products

Business Lines	Flexible Packaging	Metal Packaging Solutions	Paper & Board
Products	Coatings · Inks · Adhesives	Compounds · Sealants · Coatings · Inks	Coatings · Inks · Adhesives · Auxiliaries
	Flexible Paper & Plastics Sachets, Pouches, Bags, Plastic Tubes, Secondary Packaging	Closures Crown Corks, Alu Closures, Alu Long Caps, Metal Vacuum Closures, Plastic Closures	Paper-based Packaging Folded Cartons, Corrugated, Blister
	Alu Foil Portion Packs for Beverages, Human- and Pet Food- Containers, Lids, Wrappers, Innerliners, Blisters	Cans General Line, 2-Pieces Cans, 3-Pieces Cans, 3-Pieces Aerosols, Ends	Publication & Commercial Publications, Commercials, Playing Cards, Photo Products
Markets/ Applications	Labels Pressure Sensitive, Shrink Sleeves, Wet Glue, Wrap Arounds, In-mold	Monobloc & Tubes Monoblocs, Metal Tubes, Alu Bottles, Other Specialties	<b>Tobacco</b> Tobacco Packaging

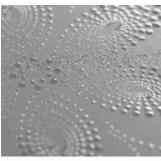


# We Shape Future Markets Investments in R&D and new technologies

### **Digital Varnishing**

With the diVar® technology, individual effects can be achieved without resetting time through different coating heights, matt and gloss effects in one pass as well as film application.







#### **EcoLeaf**

Shortly before the market launch of a pioneering technology that achieves metallic effects on products with considerably less material, costs and production time than before.





### **ACTEGA Digital Group**

Establishment of dedicated competence and technology centers in Germany and the US. Bundles all R&D activities; provides inks, primers and coatings required for the use of digital printing technologies.





### Signite™

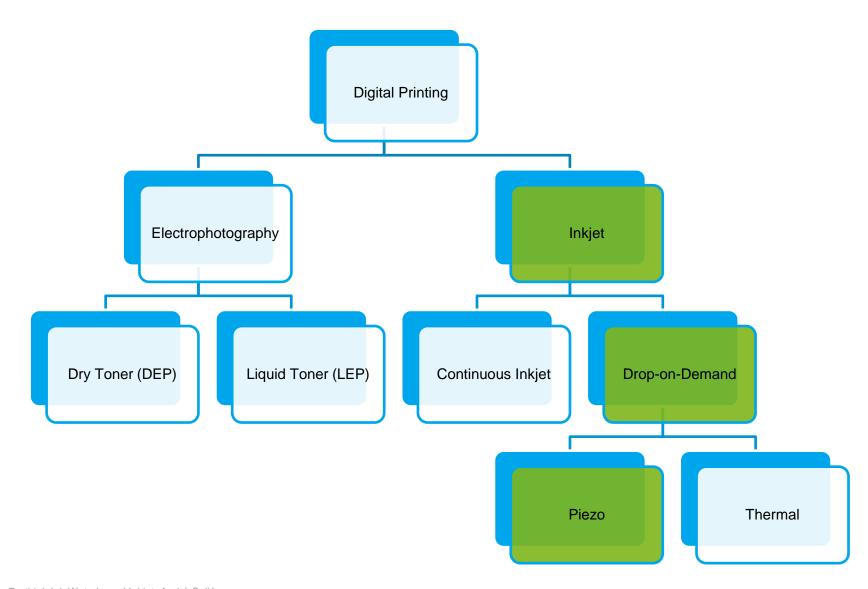
This new technology significantly reduces the amount of converting waste generated and gives consumer product containers a unique high-value no-label esthetic.





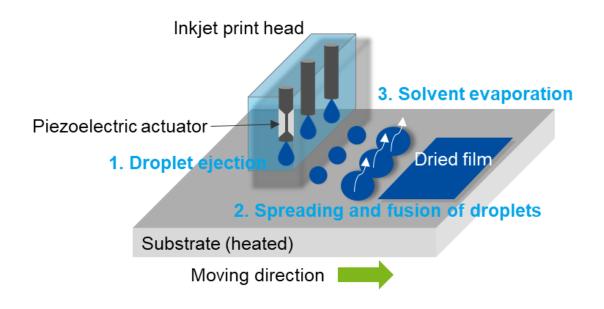


## **Digital Printing Landscape**





# Aqueous Inkjet in Film Printing Demanding Packaging Applications & unique Product Properties



**Industrial Digital Printing** 

**Drop-on-Demand Technology** 

Water-based Systems

**Indirect Food Contact** 

Integrated Systems: Primer & Ink & OPV

"Challenging", Non-absorbant Substrates



**Challenges and Advantages in Waterbased Inkjet Printing** 

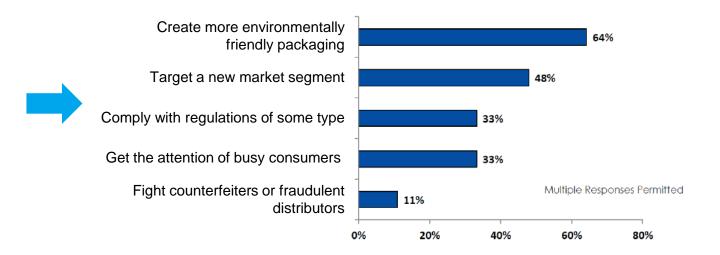


# Regulatory + Sustainability Driver for Waterbased Chemistry

### Survey:

"Which of the following needs are the most likely to cause your company to make new or different designs for packaging or lables?"

(source: KEYPOINT Intelligence, October 2019)



Cradle2cradle or made from recyceled materials







Migration limits and indirect food contact







Reviews of substance classification



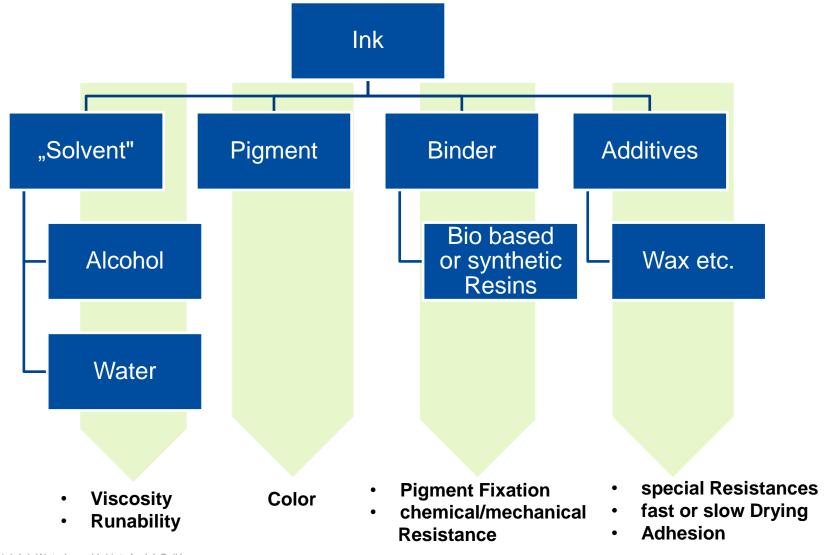




# Aqueous Inkjet to Print on Film Requirements

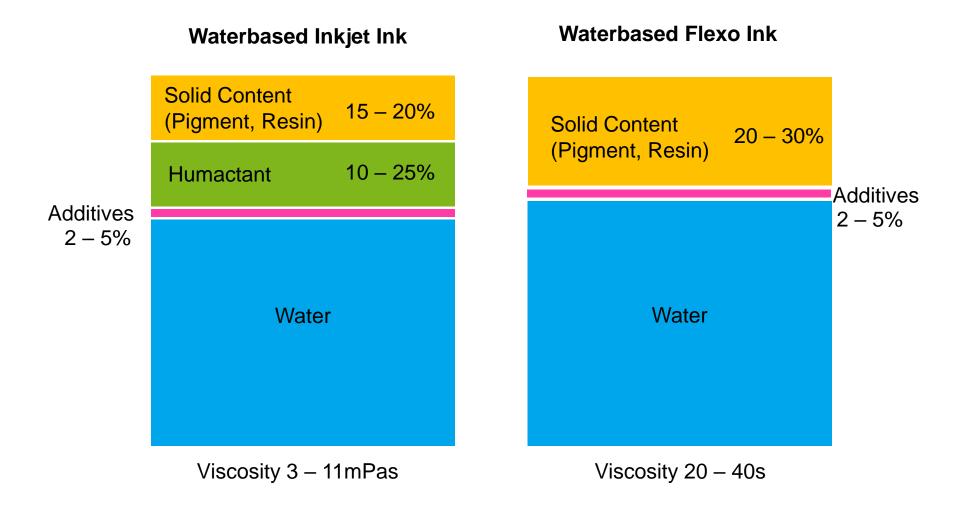


### **Ink Components and Function**





## **Design follows Function**

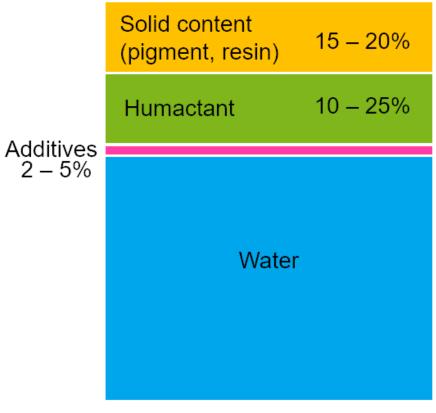


(Water: 1mPas)



## Dancing on a Knife's Edge

### Waterbased Inkjet Ink



Viscosity 3 – 11mPas





# **Solutions**



Aqueous Inkjet in Film Printing Ink Development

General & Application Specific Properties

#### **Printability**

- No Missing Nozzles during:
   1h Open-Time
   Long-Term Printing
- Image Quality:
   High Resolution
   No Printing Delay
- Recirculation Stable

#### **Drying**

- Ink Immobilization via NIR
- Block Resistant after Convection Drying

#### **Optical Appearance**

- High Optical Density
- Wide Color Gamut
- Light-fast Pigments
- Gloss
- Film Thickness / Haptics

## **Chemical and Physical Properties**

- Scratch Resistance
- Tape Adhesion on Substrate
- Water Rub Resistance
- Ethanol Resistance
- Wet-Winkle Test
- Applicable for Lamination
- and More





# Aqueous Inkjet in Film Printing Key properties of ACTEGA's inkjet inks for packaging applications

### Regulatory compliance

Especially Developed for Challenging Applications on non-absorbent Substrates

Integrated System = Primer + Ink + OPV

Fit for Color

- Indirect Food Contact
- Swiss Ordinance
- Nestlé Guidance
- FDA

- Very Good Adhesion on Typical Label & FP Substrates, e.g. BOPP, PE, PET
- Fast Drying
- High Mechanical (Scratch, Rub etc.) as well as Chemical Resistances (Water, Ethanol etc.)
- Sterilization & Pasteurization Stable, Heat Resistant & ready for Lamination

- One-fits-all Inks & Specific Primers depending on Application and Substrates
- Jettable Primers & OPVs, Highly Transparent Primer
- Primers & OPVs: Matching Pairs of Analog & Digital Products

- Highly Opaque Jettable White
- Additional OGB+R+V for 95% of Pantone Colors



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