

Water base ink, BEST solution for Digital Printers

Pedro J. Jimenez

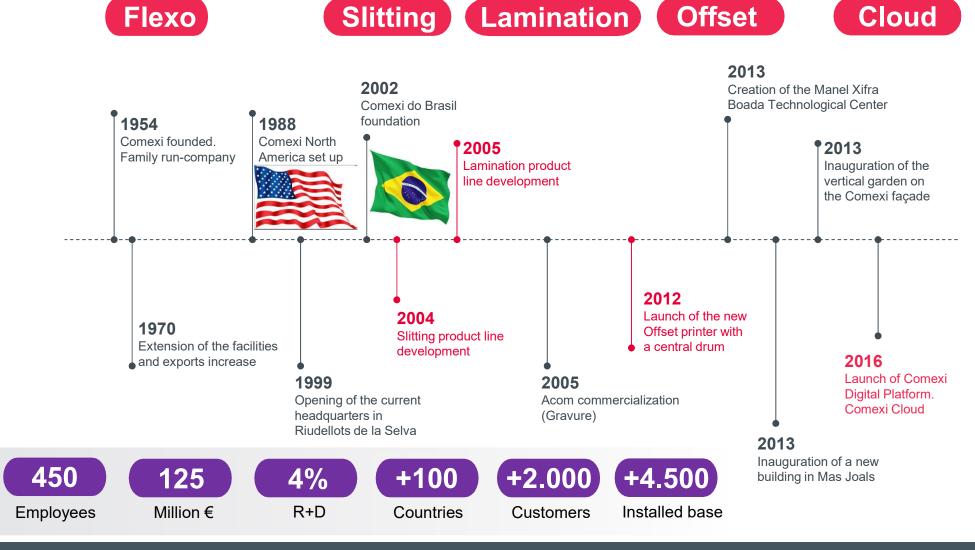


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Digital





D4 - DIGITAL Flexible Packaging





































Potential Customers & Concerns:



END CUSTOMERS



BRANDS





PRINTERS





Flexible Packaging Digital Concerns:

- Increase demand of short runs
- Increase printing capacity
- Speed
- Profitability
- Consistency
- Sustainability Eco Friendly
- Wide range of applications
- New markets / Business opportunities
- Flexible packaging market
 - Migration
 - o Odor
 - Thickness
 - Solvent free

PRODUCT APPLICATIONS

- Food packaging
- PET packaging
- Pouches
- IML
- One dose packs
- Sachet
- Shrink label
- Health care
- Pharmaceutical, nutritional
- Stick pack
- Animal Care
- Retail non-food
- Home and garden
- Industrial applications
- Etc.

DIGITAL APPLICATIONS:

- Variable data
- Personalization
- Track & Trace solution
- Promotional campaigns
- Augmented reality
- Anti Counterfeit
- Supply Chain flexibility
- Time to market
- Mono-dose
- Versioning
- Short runs
 - More SKU
 - Different languages
 - Moke ups
 - Different designs
 - Last-time changes



























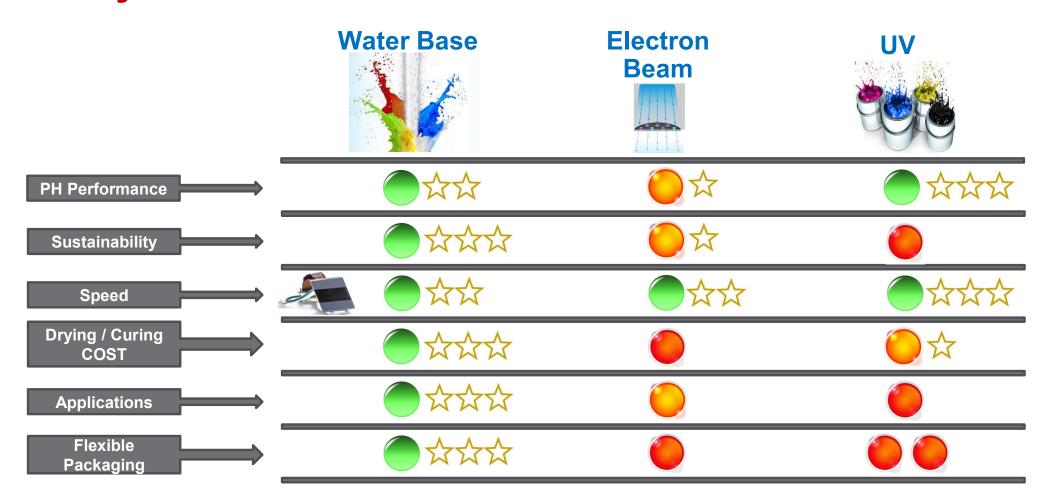








Why DIGITAL WATER BASE INK:





Thank you for your attention

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