

Web Seminar:

How to “consusmart” with your ink systems

September 22, 2022
1:00–2:15 p.m., CEST

We prethink ink.

 ACTEGA

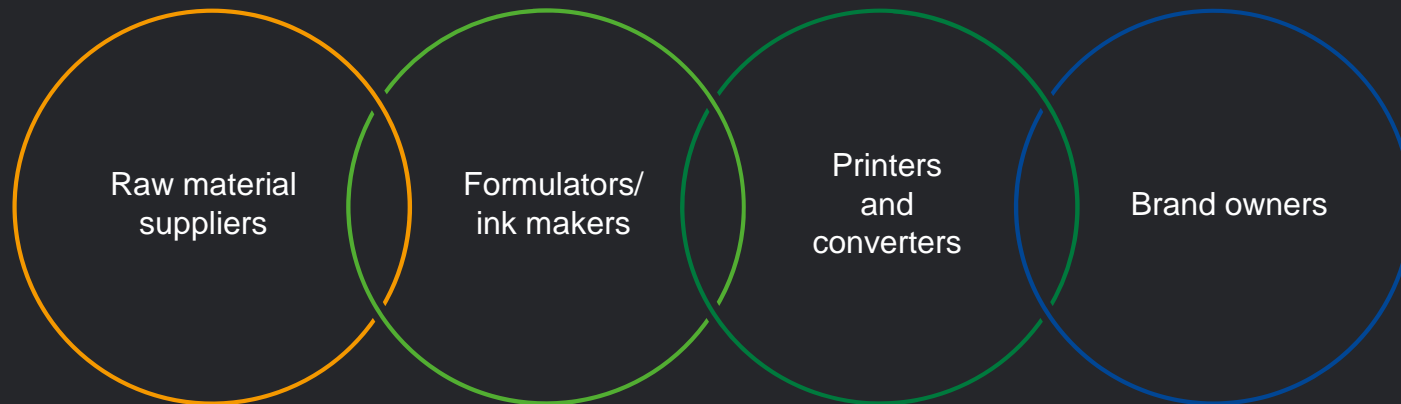
 GSE *Dispensing*



 **BASF**
We create chemistry

Our vision for the *PRETHINK INK* campaign

Partners from across the value chain **join forces** to achieve more than one single company could do on its own: making water-based inks the preferred solution for printing flexible packaging!



We
prethink
ink.



Increase awareness
of water-based inks
technology

AGENDA



Tjalle Hijlkema, BASF Nederland BV
Host, Introduction



André Salié, Actega Terra GmbH
Will water-based inks change the world?



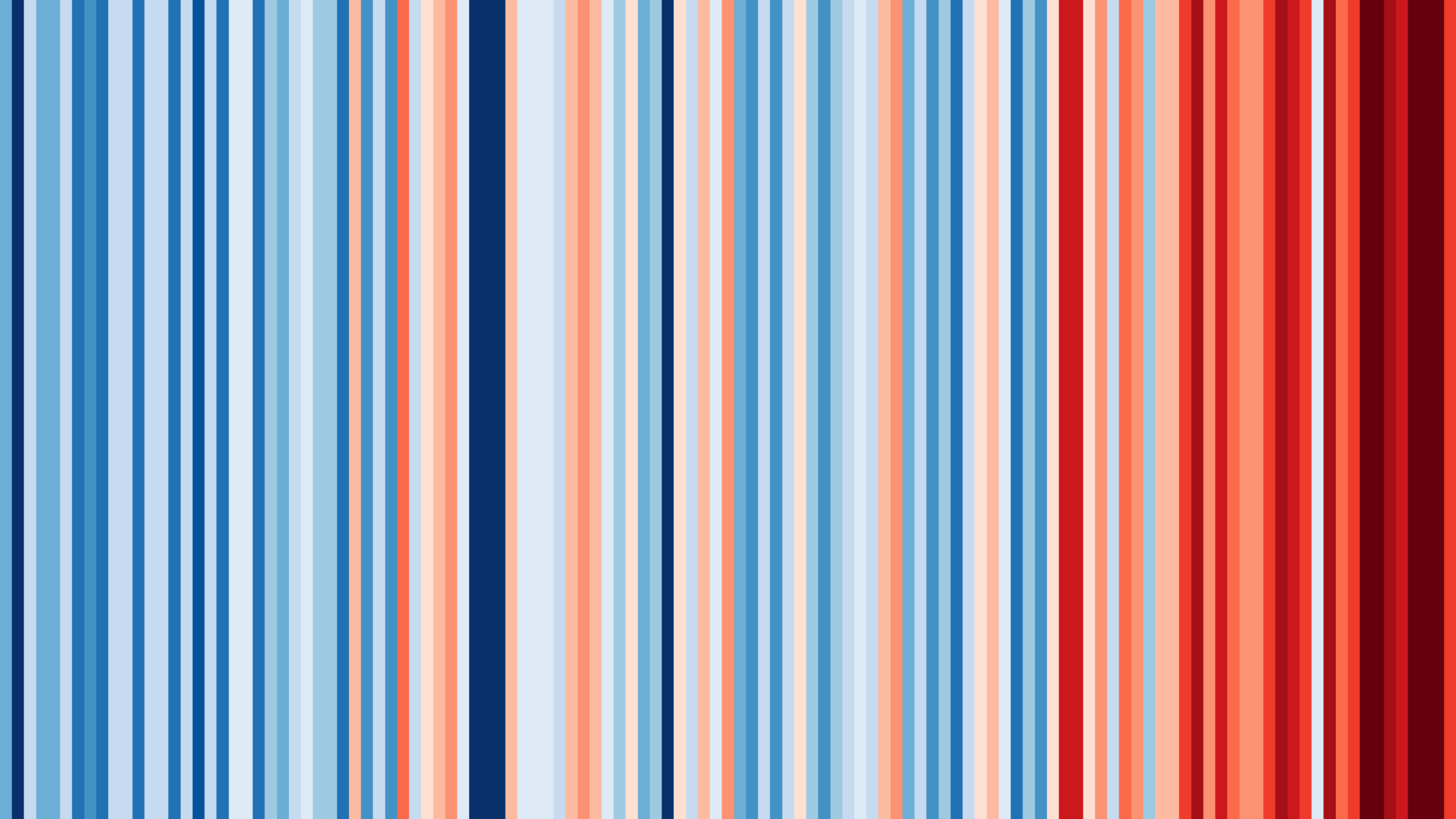
Laura Pomes, Quimovil
Carbon Footprint and VOCs
Sustainable strategies for inks



Anne Lourens, GSE Dispensing
Rethink your ink logistics to reduce
environmental impact

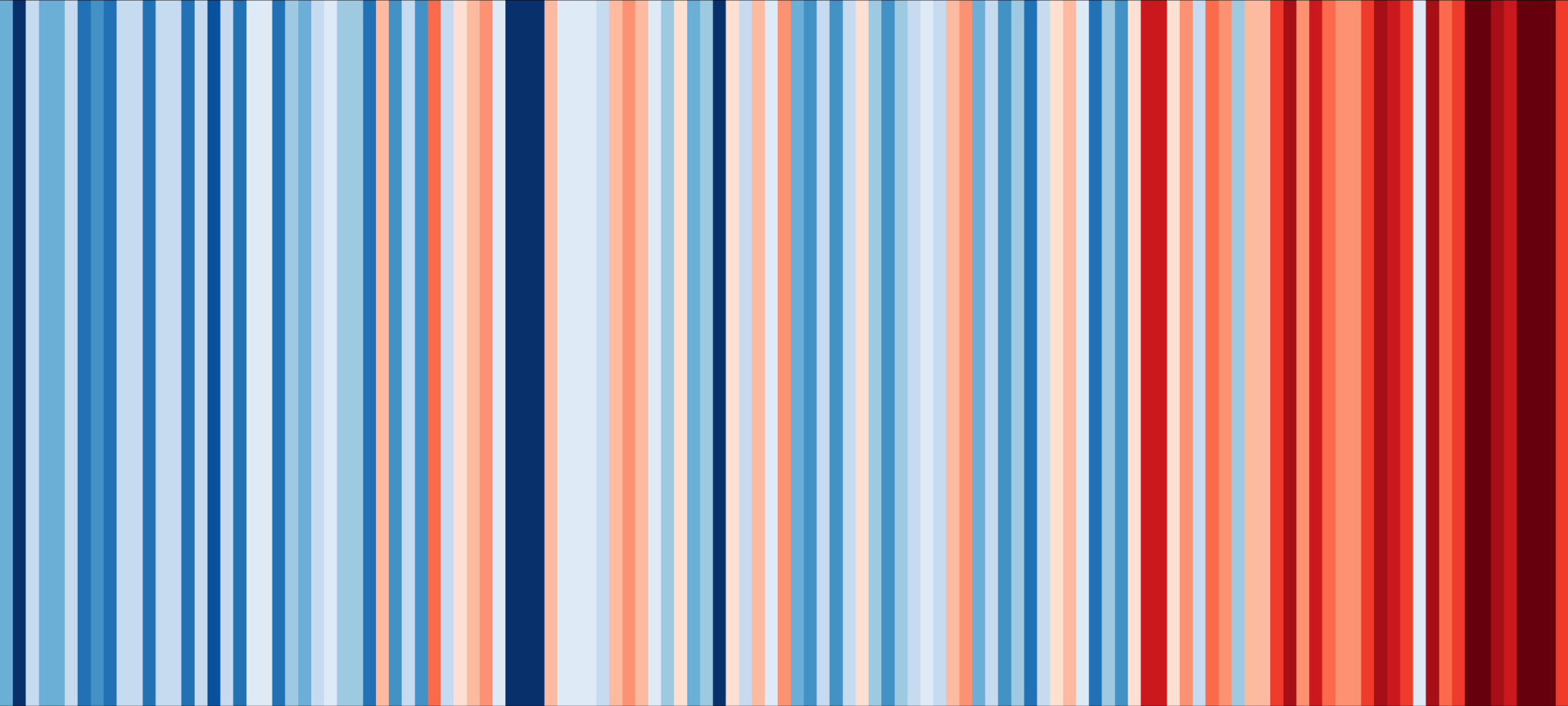


All



Temperature change in Europe since 1901

Source: University of Reading



1910

1930

1950

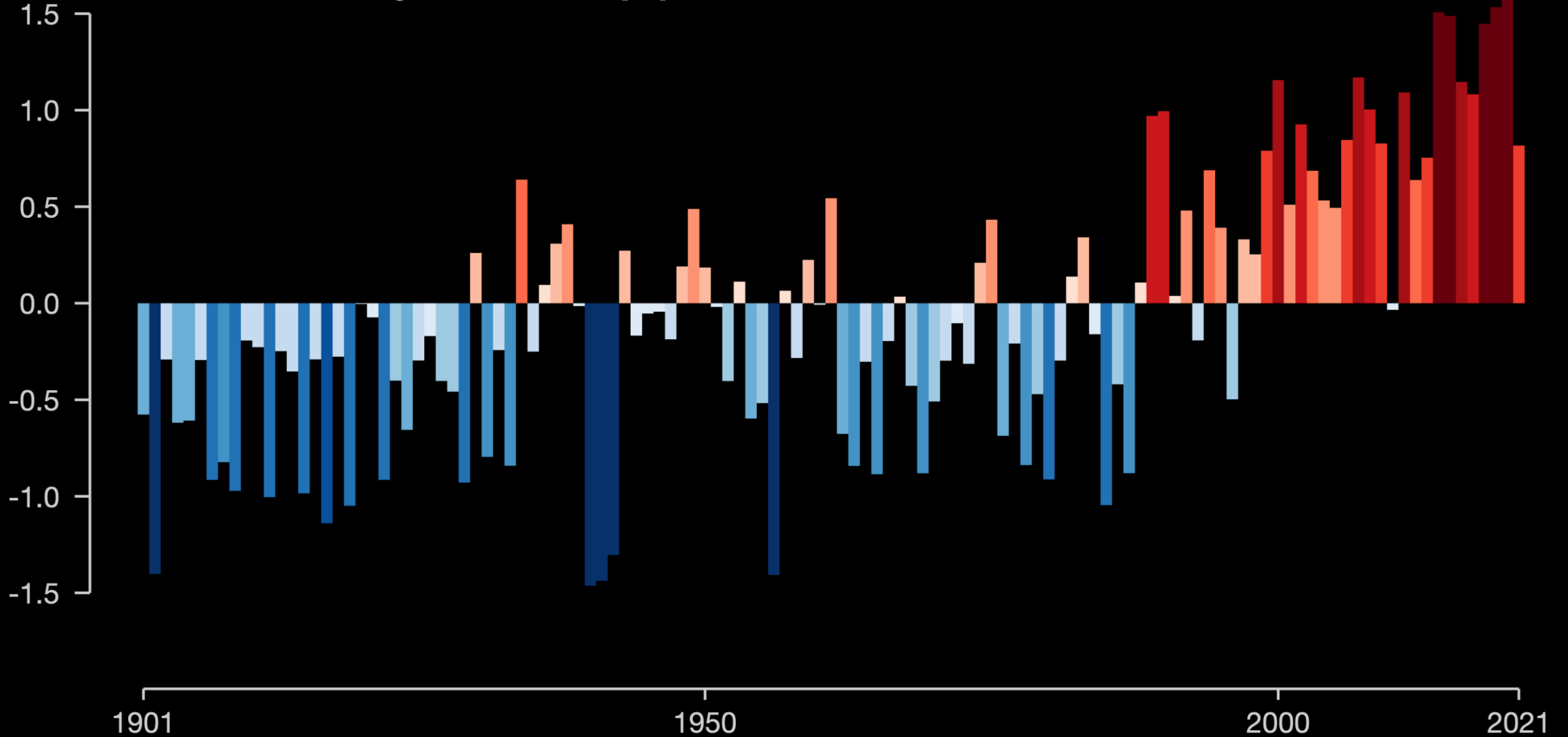
1970

1990

2010

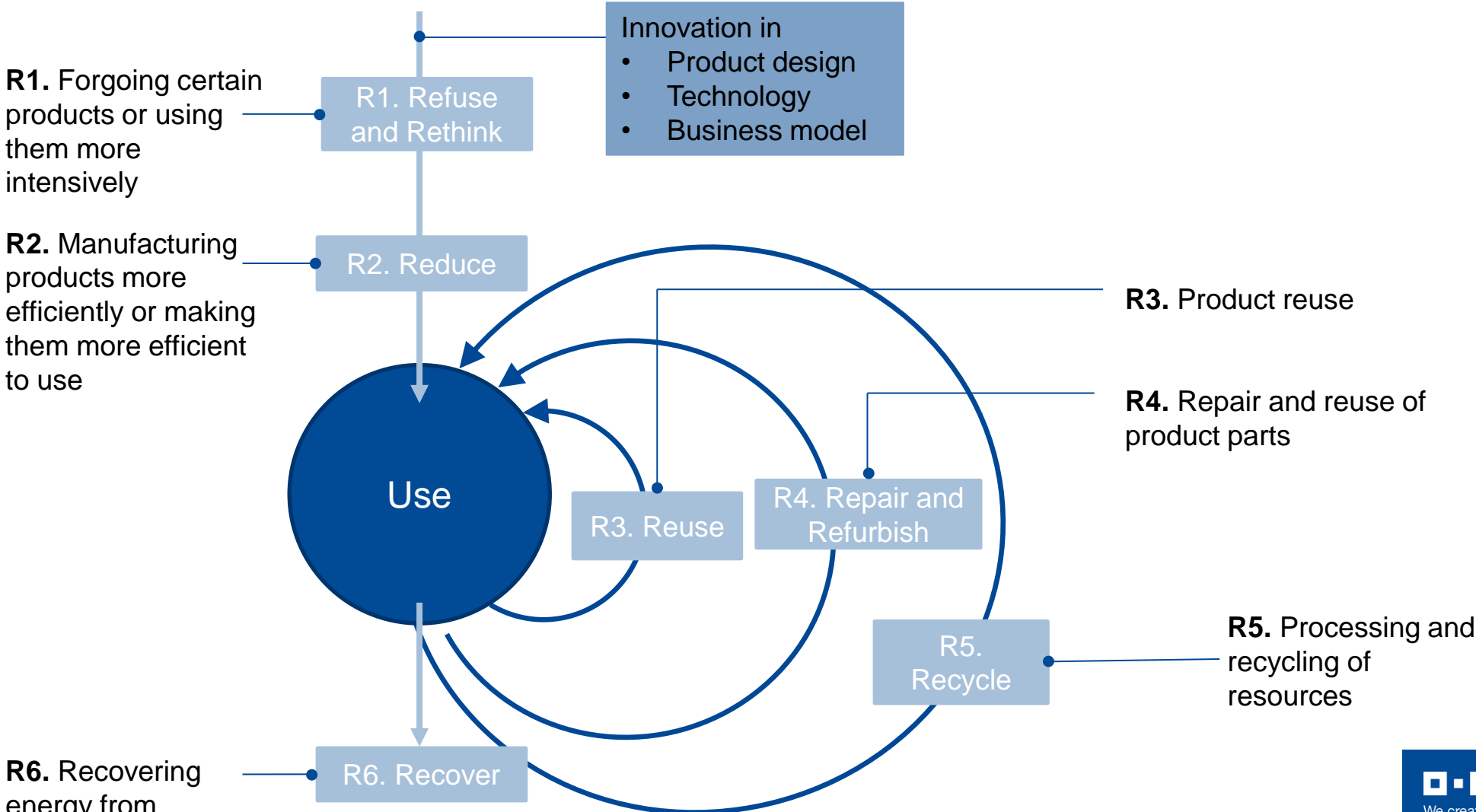
Temperature change in Europe

Relative to average of 1971-2000 [°C]



Consumore → Consuless → "Consusmart"

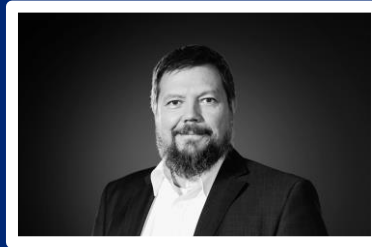
R-ladder of circularity strategies (Source: PBL)



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NEXT SESSION ON

Sustainability: Carbon Management

Oct. 19, 2022

9:00 – 10:00 a.m., CEST

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