# Let's shape the future with upcycling

BASF's fiber bonding technology enabling circularity



# Guitar

#### Transforming residuals into instruments

Along with our partners at ChopValue, DenimX, ecobrain, Richter instruments, we developed a process to upcycle coffee grounds, denim and chopsticks into new materials which are suitable to build electric guitars.

### Giving the guitar its shape

BASF's binder acForm<sup>®</sup> enables the molding and embossing of guitar and bass bodies. The waterbased binder does not contain isocyanates nor added formaldehyde enabling a safer workplace.

# **Protection through reduction**

Not only are the cooperation partners able to prevent spent coffee grounds from being incinerated, but they contribute to  $CO_2$  savings by extending their life cycle. Furthermore, using the reclaimed chopsticks instead of fresh wood in the production of guitars reduces the pressure on our forests.



# **Contact**

BASF SE Marketing Fiber Bonding EMEA E-EDE/KF - H201, 67056 Ludwigshafen / Germany fiber-bonding@basf.com

www.basf.com/fiber-bonding/upcycling

# **BASF** We create chemistry

# **Facts Guitar**

# **Materials**

 spent coffee grounds, denim and chopsticks

# **Binder**

■ acForm<sup>®</sup> Power 2889, Acrodur<sup>®</sup> 950L

#### **Applications**

musical instruments

# **Cooperation partner**

 ChopValue, DenimX, ecobrain, Richter instruments

# **Potential savings**

wood-based products or other conventional non-wood products



Model electric guitar "Electra"



Water-based and sustainable at heart. BASF's dispersion- and waterbased binders are also available as a biomass-balanced product.

# Fiberbonding technology for sustainable upcycling

Process and exemplary materials



**D** - BASF